



FACT SHEET

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FACTS ABOUT AUTHOR TODD R. ZABELLE

More than thirty years of experience in the delivery of complex and critical capital projects

Projects have ranged in size from \$500K to \$55 billion

Founder & CEO of Strategic Project Solutions, Inc.

Founder & CEO of Pacific Contracting (featured in UK Government Rethinking Construction Report in 1998)

Founding equity partner in the Lean Construction Institute (LCI) prior to making it a not for profit in 2000

Founder of the Project Production Institute (PPI) non-profit

Forbes Featured Author

Author of technical papers and published articles: Offshore Magazine; Journal of Petroleum Technology; Lean Construction Institute; Engineering, Construction and Architectural Management; Management and Business Review Journal; and many more.

Featured speaker: TPH Disruption Conference Houston November 2019; Lean Construction Blog interview, Metro Connect USA Jan 2023; Broadband Bunch Podcast March 2023, DataCloud Global Congress Monaco April 2023; Global Project Management Forum Riyadh June 2023, amongst others.

OVERVIEW

The construction industry is as big as it is important. Without construction, our society would cease to be. We would have no ports, roads, bridges, cell towers, power grids, or water grids. No hospitals, schools, or community infrastructure. Virtually every human being on the planet is affected by the industry.

In the book "BUILT to FAIL: Why Construction Projects Take So Long, Cost Too Much, And How to Fix It", Todd Zabelle reveals how the construction industry has perpetuated an approach to capital projects that is "built to fail", doing the same thing over and over and expecting different results.

Zabelle's book dissects what is wrong with the current playbook for major capital construction and lays out a blueprint to improve the way the world designs, makes, and builds things.

AUDIENCE

Zabelle's tell-all, honest approach will resonate with everyone from C-suite corporate leaders (whose careers depend on the success of large projects for shareholder returns), to Engineers (who design projects), to Project Managers (who determine project schedules, then revise them hundreds of times as projects get behind schedule and over budget). Anyone impacted by or involved in large capital projects will be nodding their heads with familiarity, shaking their heads at the stories and data behind high-profile projects, and making notes in the margins to bring to their next board/strategy/design review/project management meeting.

CONTACT

Brian Hyland | bhyland@percapture.com | (201) 410-4563